

**A SYSTEM, METHOD AND ARTICLE OF MANUFACTURE FOR THE PURCHASE  
AND USE OF ELECTRONIC CONTENT UTILIZING A LASER-CENTRIC  
MEDIUM**

**ABSTRACT**

A system, method, and article of manufacture is provided for tracking the distribution of content electronically. First, an electronic storage medium tracking identifier is incorporated onto an electronic storage medium and stored on a database. Next, a package tracking identifier is situated onto a package in which the electronic storage medium is stored. The electronic storage medium is then tracked while being shipped between various entities using the tracking identifier on the package. Further, the electronic storage medium may be identified using the tracking identifier on the electronic storage medium in order to afford authorized purchase and use of the information contained on the electronic storage medium.